

LEXINGTON BICYCLE POLO LEAGUE

SPONSORSHIP PACKET • 2015 SEASON

ABOUT HARDCOURT BIKE POLO

Hardcourt bike polo is a quickly growing sport, with clubs popping up in nearly every country on the map. The women and men who play bike polo are dedicated to the advancement of the sport, maintaining the integrity and competitiveness of a serious game while supporting a cohesive community that is shared around the world, making hardcourt bike polo an increasingly important part of the cycling world.

ABOUT LEXINGTON BIKE POLO

Since its formation in 2007, Lexington's reputation in the bike polo community has been one of hard work, successful tournament presentation, and dedication to maintaining the sport's integrity and development. Lexington Bike Polo has had several write-ups in local newspapers, and bike polo demonstrations can often be seen during downtown events such as Bike Lexington, Second Sunday, and neighborhood block parties.

As many as 30 polo players populate Lexington's bike polo courts, and players from cities around the world often visit to join in the weekly pickup games at Coolavin Park, which is located in the up-and-coming Northside of Lexington close to many popular bars and restaurants, the Legacy Trail, and the Bread Box, a multi-use facility that houses West Sixth Brewing, Broke Spoke Community Bike Shop, Cricket Press, Smithtown Seafood, and local artist studios. With support from Lexington city council and Parks and Recreation, we were able to completely resurface our bike polo courts last year, and with funding from our generous 2014 league sponsors, we worked long hours to rebuild the courts with 4-ft tall dasher boards, which qualifies each court as national regulation size. *Lexington now boasts the largest bike polo facility in North America!* To encourage healthier use of Coolavin Park, Lexington Bike Polo now shares the courts with the neighborhood, inline hockey leagues, and select soccer clubs.

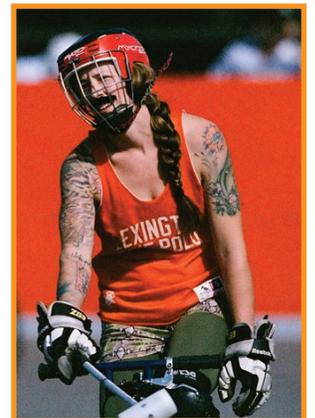


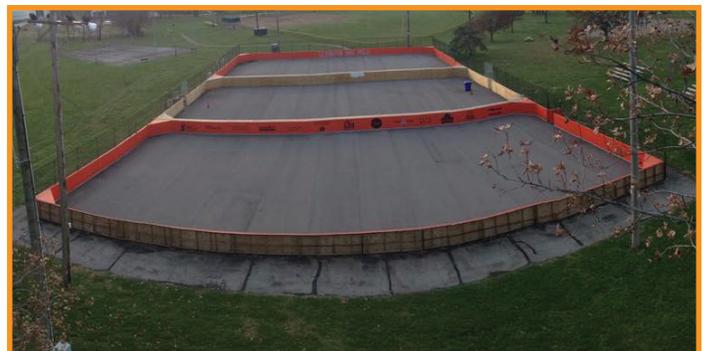
Photo by Liam Gilson

You can help to maintain this nationally recognized facility and Lexington's world-renowned reputation in the competitive bike polo scene by supporting our local players who travel to compete in both national and international tournaments. In fact, you can show your support this year by joining us a Coolavin Park on September 17-20 because Lexington has been chosen to host this year's North American Hardcourt Bike Polo Championships, which is estimated to attract over 200 players, organizers, and countless spectators from all over the continent.

LEXINGTON BIKE POLO COURTS

Coolavin Park
West 6th and Jefferson
Lexington, KY 40508

Weekly Pickup Games
Wednesdays @ 5pm
Sundays @ 3pm



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Your sponsorship of the Lexington Bicycle Polo League helps our players compete on a national level while showcasing your name, products, and services to a large demographic of cycling enthusiasts. Our well built courts and team organization have made Lexington a top choice for national and international tournaments, attracting large crowds of spectators and players. In addition, Lexington Bicycle Polo League hosts a year-round bench minor league and weekly pickup games at Coolavin Park.

The general sponsorship levels listed below are based on the funds and resources it takes to successfully represent Lexington's small businesses, the bike polo community, and support the efforts Lexington Parks and Recreation has put into the courts at Coolavin Park. We gratefully accept contributions of any level, and will work with your company to provide adequate recognition.

For more information, contact Tiffany Morrow at 859-537-5436 or email lexbikepolo@gmail.com.

Upcoming 2015 Tournaments hosted by Lexington Bike Polo:
North American Hardcourt Bike Polo Championships, Sept. 17-20



Photo by Liam Gilson



TOP SHELF - \$2,000 (1 AVAILABLE)

- Logo hand-painted on court dasher boards (1 logo up to 4x40 ft)
- Prominent logo placement on official league jersey
- Logo and web banner on lexingtonbikepolo.com and Facebook page

SIX HOLE - \$1,000 (2 AVAILABLE)

- Logo hand-painted on court dasher boards (1 logo up to 4x20 ft)
- Logo placement on official league jersey
- Logo on lexingtonbikepolo.com and Facebook page

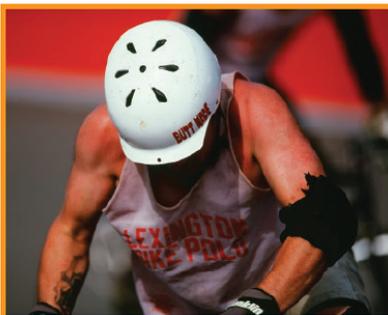


Photo by Liam Gilson

BOTTOM BRACKET - \$500 (8 AVAILABLE)

- Logo hand-painted on court dasher boards (1 logo up to 4x10 ft)
- Logo placement on league jerseys
- Logo on lexingtonbikepolo.com and Facebook page

SHUFFLE - \$250 (8 AVAILABLE)

- Logo on lexingtonbikepolo.com and Facebook page

